

# **Annual report 2010**

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Mgr. Zuzana Hronková, Library Manager

Mgr. Milan Fu ík, IT Manager

Student Services (Petra Zemanová, Jana Krásenská)

# Approved:

Assoc. Prof. Alan Krautstengl, Ph.D.

26th May 2011

# 1. INTRODUCTION

Name of the school in Czech: Anglo-americká vysoká škola, o.p.s.

Name of the school in English: Anglo-American University

**Abbreviated name:** AAVŠ, AAU

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**President:** Assoc. Prof. Alan Krautstengl, Ph.D.

Statutory body: Board of Trustees, represented by its Chairman

# AAU Statutory Body

**Founders** 

Jansen Raichl – chairperson from October 2003 JUDr. Lenka Deverová Dr. Richard Smith, Ph.D. Susan Tietjen, J.D. – non-active founder Prof. PhDr. Petr Matějů, Ph.D. – non-active founder

#### **Board of Trustees**

Dipl. Ing. Peter Formánek, MA, FICB, CLU (from 1. 7. 2007) Andrej Barčák, MSc. (from 28. 6. 2005) Dr. Ing. Oldřich Ulrich Fiala, (from 10. 2. 2006) David J. Gainer, from 29. 10. 2009 Mgr.Olga Ruhle, MBA, předsedkyně (from 1.7.2007) Gabriela Milská

# **Supervisory Board**

Jiří Lobkowicz, chairperson Prof. Ing. Jaroslav Daňhel, CSc. (from 1. 7. 2007) Ing. Petr Kalaš

# AAU Structure

**President** 

# Academic Staff

# Office of the Provost

Doc. PhDr. Milada Polišenská, CSc. , Senior Vice-President for Academic Affairs (Provost) Katarína Svítková, Ph.D., Vice-Provost Ing. Jan Vašenda, Assistant of the Provost

# **School of International Relations**

Mgr. Hrishabh Sandilya, Associate Dean

# Programs of study:

International Relations (B.A.)
International Relations and Diplomacy (M.A.)

# **School of Law**

JUDr. Václav Šmejkal, Ph.D. Dean Jennifer Fallon, J.D. Assistant dean

# Programs of study:

Comparative Law, validated by the University of Wales in Swansee, UK

# **Disciplinary Commission**

Doc. PhDr. Milada Polišenská, CSc., chairperson

Table 1

# **AAU Professional and Organizational Membership**

Organization	State	Status
Council of Higher Education	Czech Republic	Member
Institutions		
Presidium of the Council of	Czech Republic	Member
Higher Education		
Institutions, Committee for		
the Quality of Higher		
Education and its		
Assessment		
Society for Research into	Great Britain	Member
Higher Education		
American Chamber of	Czech Republic	Member
Commerce		

Canadian Chamber of Commerce

N 6704	International Relations and Diplomacy	6701T019	International Relations and Diplomacy (Combined Study)		13.October 2010
N 6807	<b>Public Policy</b>	6202T084	<b>Public Policy</b>	30. May 2007	30. May 2007
B 6708	International Relations	6701R005	International Relations	30.May 2007	30.May 2007
N6107	Humanities	6107T003	Humanities		25. July 2007
	ARIMA	<b>(20-77004</b>	ARIMA		4=
N6226	Quantitative	6207T021	Quantitative		17.Febr.
	Asset and Risk Management		Asset and Risk Management		2009
	<b>Business and</b>	6208T172	<b>Business and</b>		17.Febr.
N6227	Law in		Law in		2009
	International		International		
	Markets		Markets		

Offer of foreign language study courses, joint study programs (double degree), private university study programs accredited in foreign language

<sup>&</sup>lt;sup>1</sup> Joint/double/ multiple degree <sup>2</sup> Bachelor/masters/ensuing masters/doctoral

Table 2c)

Programs of Study Accredited in a Foreign Language

Areas of Programs of		Programs of Study				
Study	B.A.	M.A.	M.A.	doctoral	Total	

Table 4)

# Students in Accredited Programs of Study 31. 10. 2010

Areas of Programs of		Students Enrolled						Students	
Study	В.	A.	M	.A.	M	.A.	Doct	toral	Total
	FT	CF	FT	CF	FT	CF	FT	CF	
Social Sciences	248				47				295
Economics	194	16			39				249
Law, Administration					4				4
Total									548

There were also 47 students of the MBA program and 32 students of the BA in Comparative Law program at the AAU in 2010.

# Alumni Cooperation

Table 5

Graduated Students from Accredited Programs of Study in the Period from January 1<sup>st</sup>, to December 31<sup>st</sup>, 2010

Areas of Programs of		Graduates						Graduates	
Study	B.A. Total			M.A.		Doctoral		total	
	FT	CF	FT	CF	FT	CF	FT	CF	

Completion of bachelor courses requires 90 U.S. credits; master courses require 60 U.S. credits. All subjects count towards three credits each, except for the new NMgr. Arima, accredited in January 2009. One credit corresponds with one hour of instruction per week per semester, including 2-3 hours of homework. One U.S. credit cou

Table	e 7a)			
AAU	academic	staff – a	adiusted	figures*

Faculty	
v	

**Total Professors** 

Table 7c

Teachers are divided in Tables 7 according to the following rules: <a href="Instructors">Instructors</a> => Bc. or B.Sc. and B.A. graduates, who finished 3 or 4 years of primary university education, <a href="Lecturers">Lecturers</a> => Ing., Mgr. and Graduates from foreign universities with at least 4 years of study. <a href="Assistant Prof.">Assistant Prof.</a> => Graduates of Ph.D. or CSc. Programs, possibly AAC teachers with status of "senior lecturer" or "long term lecturer", <a href="Associate Prof.">Associate Prof.</a> => Academics, who finished their habilitations. <a href="Prof.">Prof.</a> => Academics appointed as a University Professors in the Czech republic or abroad.

Table 7d					
Faculty	Total	Prof.	Assoc. Prof. (Docent)	Other	DrSc., CSc., Dr., Ph.D., Th.D.

Development of Research, Artistic and Other Creative Activity and Strengthening the Links between Teaching and Such Activity

Table 8

Grants, Research Projects and Other Activities in 2010

Title of Grant, Research Project and Other Activity	Granting Agency	Financial Support
Corporate performance, behaviour and ownership structures in the Czech firms: Theoretical modelling and empirical assessment	GAČR	
Researchers: Evžen Kočenda, Jan Hanousek, Katarina Svítková		
CERGE EI, AAU - collaboration		
GA ČR, 402/09/1595 for 2009-2011		
Diplomatic relations between Czechoslovakia and USA 1918- 1968	GAČR	3 300 000 CZK for 2009-2013
Milada Polišenská		
( 5 years research project)		

# Grants, Research Projects and Other Activities in 2010

Title		<b>Participants</b>	Date
Guest Lecture by Wouter Zaayman (Counsellor, South African Embassy) on the State of Southern Africa today	Lecture	Wouter Zaayman (Counsellor, South African Embassy)	January
Guest Lecture by Jonathan Terra (AAU Senior Lecturer and OSCE Observer) on the 2010 Afghanistan Elections	Lecture	Jonathan Terra (AAU Senior Lecturer and OSCE Observer)	February
Guest Lecture by Prof. Barron Boyd (Professor of Political	Lecture	Prof. Barron Boyd (Professor of Political	February

Science, Le Moyne College
USA) on the US Presidential
Election

Guest Lecture by Rolf Ericsson

Science, Le Moyne
College USA)
Rolf Ericsson

(Counsellor, Swedish Embassy) Lecture (Counsellor, Swedish February on the Importance of Public Embassy) Diplomacy Guest Lecture by H.E. M H.E. M Fazelly Fazelly (Ambassador of Lecture (Ambassador of Afghanistan) on the Situation in March Afghanistan) Afghanistan today

Guest Lecture by Prof. Victor Castellani (Professor,

Ankara, Turkey)
Tim Bale ( professor of politics at Sussex university and the author of The Conservative Party from Thatcher to Cameron)
Peter Dorey(Cardiff University, Cardiff)

State University, Tbilisi) Muhamad Takiyuddin Ismail (National University of Malaysia, Bangi Selangor)

**CSR** COMMUNICATION

Living on the Edge: Balancing Risk and Business  Škoda Auto in the times of crisis, Impact on the strategy  Corporate governance in	Lecture  Lecture	Spo itelna, a.s Pavel Riegger, Partrner, Ernst & Young Radek Spicar, Director, External Affairs, Škoda Auto, a.s. Jiri Borovec, Managing	October 14 October 14 October 15
different types of companies  "American Studies"	Exhibition of photographs  art  SPACE	Director, EPRO a.s.  Vadim Erent	October 29
Assessment Center	Lecture	Kalenda Vratislav, Director, Owner, Image Lab Neil Andrew Taylor	November 11
"The Frank Price Tales"	Poetry reading ( part of the festival "Day of poetry")	(a post–graduate of Sheffield University, Taylor is recognized as a leading independent creative writing coach and tutor, and regularly delivers creative writing seminars and courses at the London School of Journalism)	November 12
"Are books dead?"	Symposium (at Veletržní palác)	Organized by: The Prague Post with AAVŠ Petra Hulova (writer), David Short (journalist and AAU journalism lecturer), Howard Sidenberg (publisher of Twisted Spoon Press), Doc. Douglas Shields Dix (AAU lecturer)	November 18
Guest Lecture by Josephine Wallat (Counsellor, German Embassy) on Diplomatic Protocol	Lecture	Josephine Wallat (Counsellor, German Embassy)	December

# AAU Faculty Publications in 2009

AAU staff employees are listed here together with external employees without any further affiliation and external employees whose main employment

# Link to study:

http://ec.europa.eu/social/main.jsp?langId=en&catId=89&newsId=935&furtherNews=yes

#### **Conference:**

Member of the panel 'The future of the welfare state – Europe's way towards a dynamic and socially coherent knowledge-based society', conference *Partnership for European progress – Which growth for Europe?* organized by Das Progressive Zentrum in cooperation with the Federal Foreign Office of Germany and Commerzbank, Berlin, December 14, 2010

## Prof. Eva Eckertová, Ph.D.

#### **Publications:**

2010 Language Integration in Texas Czech Newspaper [Jazyková integrace v eských novinách v Texasu], Integration in Languages – Languages in Integration, ed. Kr mová, Marie, et al. Praha: Nakladatelství Lidové noviny, 201-215.

2010 Study Abroad Strategies of Language Teaching, American Association of Teachers of Slavic and East European Languages Newsletter

#### Other projects:

as reader and evaluator for the Polish ministry granting agency FOCUS, Eva Eckert made recommendations on Humanities projects for funding

#### Robert Ellmann, M.A. J.D.

#### **Publications:**

Article for AAU internal need - 'Hey Buddy Can You Spare a Trillion?' on the U.S. financial crisis continuing research on the pricing strategies of the U.S. airline market

#### **Public Lecture**:

May, 2010 an open lecture on the U.S. financial crisis

#### **Teaching innovations and new lectures:**

First, I've made two 3D pedagogical movies; the first one has Adam Smith speaking explaining the 'division of labour' and the second has a beaver speaking explaining Adam Smith's understanding of productivity, wealth and manners. I w

# Peter Fran∗k , Ph.D.

Invariant operators of first order Generalizing the Dirac operator in two variables, *Hypercomplex analysys and applications, Trends in mathematics* 

# Prof. Donald Fuller, Ph.D.

# **Presentations**:

"Impact of the 2007-2010 Recession on Central and Eastern Europe and the Solution

Financial Management Association Meeting in New York, 19. - 23. October 2010 (FMA). Paper presented "A Stubborn Persistence: Is the Stability of Leverage Ratios Determined by the Stability of the Economy?" (1 prezentation)

# Ing. Irena Jind řchovská, CSc.

Jindrichovska I. (2010) Specifika ekologického ú etnictví v eské republice v kontextu sv tového vývoje, In *Ú etnictví a reporting udržitelného rozvoje: Makroekonomické a mikroekonomické aspekty*. Ed J. Hyršlová, CES VŠEM Praha. Financed by **Grant MŠMT 1M0524** 

Jindrichovska, I. (2010) Financování inova ního potenciálu a r

VI. Bienal conference at University of Economics in Prague (27.11.2010). Papers presented "Divide and Privatize: Firms Break-up and Performance", "The impact of certification on quality of charities: Empirical analysis". with Katarína Svítková

# Karina Kottová, M.A.

#### **Publications:**

Flash Art CZ/SK no. 15 (January-May 2010) Jiné vize: mezi white cube a black box (Other Visions: Between White Cube and Black Box) - review

Flash Art CZ/SK no. 16 (June-September 2010) *Agrese žluté aktovky (Aggression of the Yellow Briefcase*) - review

Flash Art CZ/SK no. 17 (October-November 2010) Hra na rozum ní a nedorozum ní (The

combating trafficking in human bei	ngs and protecting victims,	repealing Framework Decision
2002/629/JHA;		

**Presentations:** 

The Return of Král Majáles. Prague's International Literary Renaissance 1990–2010. An Anthology. Ed. Louis Armand. Prague: Univerzita Karlova v Praze, 2010. 621–645. Print.

# "21st Century Czech Decadence"

*Um lec Live*, March 2–June 9, 2010 http://www.divus.cz/umelec/live\_page.php?item=20

# "1989. End of History or Beginning of the Future?"

*Um lec Live*, October 9, 2009–February 7, 2010 http://www.divus.cz/umelec/live\_page.php?item=12

#### THE PRAGUE POST

"Year in Review: Jazz"

# "International talents converge on Golden City"

*The Prague Post*, December 29, 2010-January 4, 2011 <a href="http://www.praguepost.com/print/6991-year-in-review-jazz.html">http://www.praguepost.com/print/6991-year-in-review-jazz.html</a>

"Please please us"

#### "The Beatles meet a rock orchestra"

The Prague Post, December 1-7, 2010

http://www.praguepost.com/night-and-day/stage/6597-please-please-us.html

"Jazz journeymen"

# "November solo piano nights feature an international lineup"

The Prague Post, November 10-16, 2010

http://www.praguepost.com/night-and-day/stage/6336-jazz-journeymen.html

"Wild things"

#### "Chris Cheek cuts loose with Rudder"

The Prague Post, November 3-9, 2010

http://www.praguepost.com/night-and-day/stage/6243-wild-things.html

"New York cones and coneys"

## "Petr Nikl's fantastical drawings refashion the New World"

The Prague Post, October 27-November 2, 2010

http://www.praguepost.com/night-and-day/galleries/6163-new-yor

#### http://www.praguepost.com/night-and-day/stage/6176-the-real-highlight.html

# "Tending the funk flame"

# "Dr. Lonnie Smith finally plays the Golden City"

The Prague Post, October 20-26, 2010

http://www.praguepost.com/night-and-day/stage/6028-tending-the-funk-flame.html

#### "New York state of mind"

# "Six artists try to reassert NYC as center of the art universe"

The Prague Post, September 22, 2010

http://www.praguepost.com/night-and-day/galleries/5754-new-york-state-of-mind.html

#### "Free at last"

# "Free Jazz Festival celebrates unbound jazz"

The Prague Post, September 22, 2010

http://www.praguepost.com/night-and-day/stage/5752-free-at-last.html

# "Portraiture in the age of MyFace"

## "Artists eternally drawn to images of others and the self"

The Prague Post, September 8, 2010

http://www.praguepost.com/night-and-day/galleries/5619-portraiture-in-the-age-of-myface.html

# "Le maximum pleasure principle"

#### "Nouvelle Vague's cool approach to cover songs"

The Prague Post, September 8, 2010

http://www.praguepost.com/night-and-day/stage/5611-le-maximum-pleasure-principle.html

# "The latest show on earth"

#### "Letní Letná brings a new version of circus to town"

The Prague Post, August 18-24, 2010

http://www.praguepost.com/night-and-day/stage/5385-the-latest-show-on-earth.html

#### "Let the break beats roll"

#### Uncompromising sounds from the great DJ Shadow

The Prague Post, August 4-10, 2010

http://www.praguepost.com/night-and-day/stage/5245-let-the-break-beats-roll.html

#### "Paco de Lucía comes to town with a full flamenco show"

The Prague Post, July 28, 2010

http://www.praguepost.com/night-and-day/stage/5155-keeper-of-the-flame.html

#### "A provocative homecoming—

Czech émigré Pavel Büchler returns to the land of Kafka"

<sup>&</sup>quot;Keeper of the flame"

"Something old, something new—

"Jazz messengers—

# Roehampton University, England.

#### **COMMUNITY SERVICE/VOLUNTEER**

2004-Present "The Living Book"
Participant and volunteer rescuing indigenous knowledge of forest communities in the Amazon and "The 13 Indigenous Grandmothers' Council" - Brazil, Spain, Holland, Czech Republic

#### **PUBLICATIONS**

Tipton, T. (2010) Always Smiling: (If I Want To Be You, Who Am I?). (Re)cognizing the Iconography of Mass Media Imagery Through Visual Semiotics. *Vizuální gramotnost*. International Society for Education Through Art (InSEA) ConferenceNovember 18-20, 2010 in Hradec Kralove, Czech Republic. (translation in Czech, 2011)

Tipton, T. (2010) Co-Constructing Knowledge through Reflective Practice: The Role of Discourse, Identity and Cultural Education in Developing Multiliteracies. *International Conference and Workshops on Higher Education, Partnership and Innovation (IHEPI) Conference Book.* Budapest, Hungary, September 6-8, 2010.

Fulková, M. Raudenský, M. and Tipton, T. *Mapping Identity: Hic sunt leones*. TRACES: Sustainable Art Education. International Society for Education Through the Arts (InSEA) - Rovaniemi, Finland. June 21-24, 2010.

#### **Information**

Table 9

Additions to library 2010	800
Total library	19 809
Subscribed periodicals:	12
- hard copies	and other through electronic database
- electronic copies (estimated)	(ProQuest, EBSCO Host, JSTOR, )
Weekly opening hours <sup>1</sup> (real-time)	48
Borrowed books	10443
Users	963
Reading room seats	50
Freely available volumes	17788

#### **Opening hours**

The library has extended the opening hours before and during the exam period (Monday to Friday from 9:00 till 21:30, Saturday and Sunday 9:00 till 17:00)

#### **Close Interaction with Other Libraries**

Our contracts with the libraries of the Institute of International Relations and the Institute of Contemporary History of the Czech Academy of Sciences are a major source of information for the teachers and students of the AAU.

In September 2009 the AAU Library established cooperationnemtu ohroeOtas cof ce cO

students without notebooks, and those who have not brought their own gear. The rate of its utilization is around 45%. The internet connection is used frequently during tuition as well.

Wi-Fi access to the internet is limited to the use of personal log-ins enabling connectivity only to registered students of specific semesters and identifying only logged-in users. Without a valid log-in, all network services are denied

Number of internet-hooked PCs: 81 student-accessed PCs: 25

Capacity and method of connection to internet: A high-speed direct radio router connects AAU with the MŠMT building in Karmelitská Street and provides connection with the PASNET academic network (and further with the internet) of capacity 10 Mbps; The classrooms at Letenská are connected by the line of capacity 4Mbps. Both connections are symetric and without aggregation.

#### a) AAU computer network

The AAU currently possesses 81 personal computers equipped with Windows XP, Windows Vista and Ubuntu Linux operation systems. ICT services are provided by eight servers with Ubuntu, Debian and Windows 2003-2008 operation systems. OpenVZ and Vmware-based virtualization is also used.

Twenty-five computers are available to students (and lecturers) in the AAU computer laboratory and library reading room. All these are equipped with the Ubuntu Linux Desktop

lecturer's computer. Three classrooms feature advanced DVD players with spatial sound.

The other computers are designed for use by lecturers and administrative staff workers. These computers run on two Windows 2003 servers for account management and other services, and a Windows 2008 server for Exchange 2008 mail server with web and direct access. Lecturers can avail themselves of two rooms with a total of six PCs.

For the purposes of other services provided (including a computer lab), there are five computers running a Linux operational system and either VMware servers or OpenVZ. These computers are taken care of by itinerant virtual servers built on the Linux platform. This solution enabled us to improve the access to services and to substantially boost crash resistance.

The whole computer network is secured by means of two Mikrotic firewalls (also separating student and employee parts of the network and the WiFi network. Another Linux-based computer safeguards the operation of the new ISIS information system, which integrates all agendas in association with the management of studies.

The servers are installed in an air-conditioned server room and the whole network is interconnected via a newly built one-gigabit backbone network, utilizing virtual networks and aggregated backbone links.

Teachers prepare for lectures in two separate rooms with a total of six computers hooked up to the internet and laser printers.

The library reading room is equipped with an HP laser printer, used by librarians, and a multifunction Xerox unit enabling printing, copying and digital scanning. Admin staff and teachers use also another two local colour and monochrome laser printers.

The AAU encourages students to use computers especially in two areas. Firstly, students use computers to meet asignments associated with the instruction process, specialized assignments involving the use of the internet and in electronic communication with teachers and other students. Secondly, students of data-processing programs learn to use all potentials offered by information technologies and to acquire specific skills. The AAU also taps the potential of Skype to stage video conferences and remotely-controlled lectures, employing interaction between interconnected PCs, projectors, web cameras, sound equipment and a

## Handicapped groups of study candidates/students in higher education institutions

AAU is located in a rented historical building, where it is not possible, for the time being, to provide access for wheelchair students; i.e. it is not possible to educate physically challenged students. In 2009/10 AAU hosted two exchange students diagnosed for learning disability. AAU provided them with suitable working environment and made provisions for their study.

## Partnership and cooperation with employers in formulating and implementing study programs

Cooperation with employers proceeds at two levels:

- a. Formulating fields of study (mainly bachelor studies of Business Administration, and Journalism and Communications)
- b. Provision of internship as a compulsory part of study (see field accreditation documents)

#### Boarding, Lodging, and Other Services

From the Autumn Semester 2006, especially Study Abroad students have been accommodated in a family villa in Prague 8.

However, the AAU Student Services Manager makes every effort to help our students find board and lodging. This service is quite essential for students from abroad, as students from Southeastern Europe, Asia and Africa often face difficulties looking for acceptably priced rented accommodation in Prague.

Foreign exchange and internship students need to have accommodation before they arrive in the Czech Republic. However, the AAU Student Services Manager can help to find accommodation even for in-country students.

Table 11

**Student Accommodation** 

#### **Boarding**

AAU doesn't have its own dining facility. From April 2006 Student can board at the student's canteen of law faculty of Charles University under the same conditions as Charles University students. There are several restaurants near the School, which provide lunch menus for reasonable prices.

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#### **Scholarships**

*Merit-based scholarship* 

2010 saw a radical reform of utilization of the scholarship funds. The merit-based scholarship fund was greatly replenished and, together with a rise of tuition fees, it has helped in no small way for talented and hard-working students to cut their education costs.

Merit-based scholarships are automatically granted to all students who meet prescribed conditions as published on the AAU website, <a href="www.aauni.edu">www.aauni.edu</a>. Consequently, there is no need to apply for a merit-based scholarship.

#### Support Scholarship

Support scholarship is granted to students whose financial situation precludes them from

#### 4. INTERNATIONALIZATION

Strategy of private higher education institution in the field of international cooperation; priority spheres

Internationalization is one of the core characteristics of AAU and an important component of its long-term strategy. In 2010 internationalization was substantially intensified and deepened. One of the indicators of this development is the fact that at present, AAU reports 1/3 of Czech and 2/3 of foreign students, in contrast with the previous years, when the ratio was 50:50.

AAU's internationalization approach in 2010 mainly consisted in (1) effective implementation of the Erasmus Program on the basis of agreements signed; (2) further development of cooperation with Chapman University, CA, USA\* and within the framework of the Arima field of study; (3) negotiations on establishing Erasmus-based cooperation with University of Malta's Mediterranean Academy of Diplomatic Studies and with Murdoch University, Australia; (4) active penetration into the international university environment; (5) bilateral negotiations with a number of European and non-European universities on mutual cooperation and student exchange programs (Florida and Puerto Rico, Poland);

(6) Participation in education trade-fairs and in the distribution of all available information about other European programs – AAU officials attended seminars and other informative events organized by the Ministry of Education; and (7) promoting the trend of semestral and year-long presence of study abroad students especially from the USA. In the process of instruction AAU increased its use of guest teachers from the Prague Diplomatic Corps and the Czech Ministry of Foreign Affairs and organized other Ambassadorial Series events (see the list of academic activities).

## Participation of private higher-education institution in international education programs and research and development programs

#### a) Erasmus: agreements in progress

In 2007 AAU received an Extended Erasmus University Charter for 2007-2013.

In the period evaluated by this Annual Report, mobility within the Erasmus Program proceeded, similarly to the previous years, with the following universities:

University of Salford, United Kingdom Hogeschool Zuyd, Netherlands Fachhochschule des bfi Wien

Student, teacher and admin worker mobility – see table

#### b) Erasmus, Socrates: new cooperation in 2010

Since 2008, cooperation has been underway on the ARIMA international program, focusing on quantitative methods of evaluation of risk management and portfolio management. The ARIMA M.A. program was accredited in the Czech Republic in 2009. The main partner and project organizer is Fachhochschule des bfi Wien, GmbH, Vienna, Austria, represented by Professor Helmut Holzinger and Professor Rudolf Stickler, who has been a member of the AAU Scientific Council since 2009.

Other partner organizations are Turkey and Karol Adamiecki University of Economics, Katowice, Poland.

#### c) Other agreements

Central Michigan University (CMU), USA: agreement holds, no student exchange took place in 2010.

University of Hawaii, Hilo, USA: one AAU student studied in Hawaii in 2010 under an agreement between AAU and University of Hawaii, Hilo.

#### Vesalius College, Brussels

Cooperation based on an agreement on mutual recognition of credits. Erasmus agreement not concluded.

Two-Way Student and Academic Staff Exchange

Table 12a)

**European Union Programs** 

**Program Erasmus** 

### Mobility of Students and Academic Staff according to Countries

Table 12b)

Countries	Number of sent students	Number of accepted students
GB	4	2
Austria	3	3
Netherland	1	8
Turkey	1	

# 5. QUALITY ASSURANCE OF ACTIVITIES CARRIED OUT IN HIGHER EDUCATION INSTITUTIONS

Education quality assurance system of private higher

#### 6. UNIVERSITY DEVELOPMENT

The following results were crucial in 2010 for the AAU development and growth:

- 1. Working out a long-term strategy for 2011-2015;
- 2. Extending accreditations of ensuing M.A. program in *International Relations and Diplomacy* with a combined form thereof;
- 3. Accreditation of new B.A. program, *Media and Communication Studies in the field of Journalism and Communications*;
- 4. Presenting the Accreditation Commission with an articulated application for the accreditation of a new study program, *International Territorial Studies* in the field of *Central and East European Studies*;
- 5. Introducing an electronic instruction program to the AAU; following pilot tests of the Fronter system, Google Apps was selected and phased into use;
- 6. The AAU structure was enhanced by a newly established *School of Journalism*;
- 7. Following a prominent enhancement of the institution dev-48.4871(o)2.982026()0.513983194(1)0