

# **Anglo-American University**

## **Annual Report 2020**

Prepared by:

Ing. Miroslav Svoboda, Ph.D., Vice President for Academic Affairs

Joanna

## About Anglo-American University

Anglo-American University (AAU) historically builds on the initiative of its founder, Jan Raichl. After returning from the UK in August 1990, Jan Raichl established an educational institution under the name Anglo-American College (AAC). Shortly after, in February 1992, AAC became authorized to provide re-training courses in the Czech Republic, and the new institution was registered on 1 December 1993, pursuant to Section 20b, Act 40/1964 of the Civil Code of the Czech Republic. The newly established foundation provided English-language education in the fields of History, Law, Sociology, and academic English. When Act 248/1995 Coll., on Public Benefit Corporations, and Act 227/1997 Coll., the Foundations Act, was passed, AAU became duly registered as a foundation pursuant to ~~Sports~~ Foundations Act (March 1997). Its name was changed to the Anglo-American College in Prague. Some years later, in 2000, Jan Raichl and the other Founders opted to establish a new organization, one that would assume all the rights and obligations of the former AAC. As a result, the Anglo-American Institute of Liberal Studies, o. p. s., (AAILS), another Public Benefit Corporation, was founded on 29 June 2000. On 29 June 2001, the Ministry of Education, Youth and Sports of the Czech Republic authorized AAILS

The number of international students who show interest in studying at AAU has been increasing from year to year. It is important to note that 2020 has also marked an increase in the applications received

# AAU Annual Report 2020

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**1. General Information about the University in 2020**

## Academic Council

### Spring 2020

Doc. Ing. Št pán Müller, CSc., MBA, Chair  
Doc. Ing. Ji í Schwarz, CSc.  
Ing. Miroslav Svoboda, Ph.D.  
Ing. David Lipka, Ph.D.  
Ing. Martina Marková  
PhDr. Richard Olehla, Ph.D.  
Eva Rivera, Ph.D.  
Tony Ozuna, M.A.  
Daniela Len ěš Chalániová, Ph.D.  
Karen Grunow Hårsta, Ph.D.  
Christopher Shallow, M.Sc  
Pelin Ayan Musil, Ph.D.  
Nona Kikaleishvili  
PhDr. Miroslava Kopicová  
Prof. Ing. Evžen Ko enda, Ph.D., DSc.  
JUDr. PhDr. Marek Antoš, Ph.D., LL.M.  
Prof. Mgr. Ing. Petr Kratochvíl, Ph.D.  
Doc. Ing. Jana P ikrylová, Ph.D.  
PhDr. Petr Suchý, Ph.D.

### Fall 2020

Doc. Ing. Št pán Müller, CSc., MBA, Chair

## **Student Council**

### **Spring 2020**

Joseph Petrilă- President  
Stefan Fiedler – Vice-President  
Misha Iqbal – General Secretary  
Nona Kikaleishvili  
Iryna Volkovska  
Elizabeth Mizejeski  
Benjamin-Rutledge  
Artemi Dmitriev

### **Fall 2020**

Liza

**Rectors Conference, Council of Higher Educational Institutions of the Czech Republic) in 2020**

In 2020, AAU representatives were members of the Council of Higher Education Institutions.

<b>Body of the Higher Education Institutions Association</b>	<b>Representatives and Status</b>
Presidium	Ing. Miroslav Svoboda, Ph.D.
Plenum	Mgr. Daniela Leněš Chalániová, Ph.D.
Student Chamber	Christopher James Downs (delegate)
Committee for Quality and Evaluation	Ing. Miroslav Svoboda, Ph.D. (Vice-Chair)

Legislative Committee

Ing. Miroslav Svoboda, Ph.D. Na/GJ K H U ( G X F  
(member)  
Christopher 2 Tf1 0 0 1 75.144 561.07 T



## **2. Study Programs, Organization of Studies, Educational Activities**

### **Accredited AAU Study Programs Described by the Method of Learning Outcomes in Accordance with the National Framework for Higher Education Qualifications**

In 2020, all accredited study programs at AAU were described by the Learning Outcomes method (number: 13).

**Study Programs (SP), Study Fields (SF), Accreditation Dates    accredited**

**Study Programs, Study Fields, Accreditation Dates accredited by NAU (as of 31 December 2020)**

<b>Study Program Code</b>	<b>Study Program Name</b>	<b>Concentrations (within the Study Program)</b>	<b>Study Program Type and Profile</b>	<b>Accreditation Valid Until</b>
B0312A200018	International Relations	European Studies, Global Affairs, Human Rights, International Law, Political History of Central and Eastern Europe, Security Studies	bachelor's, academically-oriented	3 October 2024
B0312A200024	Political Science	Comparative Law, Conflict and Democracy Studies, European Studies, Human Rights, Studies in Social and Political Development	bachelor's academically-oriented	14 March 2025
B0413P050025	Business Administration	Accounting and Finance, Business Economics, Economics and Finance, Entrepreneurship, International		

The Research Office continues to organize student projects and internships, but also research projects and consultations; in addition, it connects external partners (both private companies and NGOs) with the AAU academic community. These projects form a compulsory part of accredited courses and are based on case studies assigned by companies and NGOs, with the winning team's proposal usually being implemented by the partner organization.

**Other Significant Educational Activities Organized by the University in the Given Year (Outside Accredited Study Programs)**

For more details, please see Chapter 8 (an overview of conferences, seminars, discussions and other academic events that took place at AAU in 2020).

### **3. Students**

#### **Causes of Study Failure and Measures Taken to Limit Failure Rate, Counseling**

AAU monitors and analyzes study failure on a regular basis, primarily by monitoring and analyzing various quantitative indicators, e.g. completion rates or retention rates in individual years of study. These analyses show that study failure is caused mainly by the high demands of AAU studies.

AAU has several tools with



on the second and third floors. In addition, AAU assists students with disabilities by mandating appropriate academic accommodations.

### **Student Parent Support**

AAU offers student parents the option of setting an individual study plan.

## 4. Alumni

### Cooperation with Alumni

AAU places great importance on keeping in touch with its alumni and continues to work closely with them after they graduate. Contact is maintained through both professional and social networks and events, as well as various collaborations. Alumni are active ambassadors of AAU, promoting the university to potential students, and engaging with current students as mentors, providing industry insights and advice about career paths. A number of alumni also give back to their alma mater by offering internship and job opportunities to current students and fresh graduates.

The University offers the following benefits to its alumni (and more):

- Access to the AAU Library and its resources;
- Invitations to regular social and business events;
- The quarterly *Alumni Newsletter*;
- A discount on AAU master's study programs (for students with a good academic record);
- Invitations to AAU events;
- The *Alumni Card*, entitling the alumni to various benefits (e.g. when purchasing services and products);
- A mentoring program led by working professionals.

### Alumni Employment and Cooperation with Future Employers

AAU regularly updates its alumni database with the help of communication via social networks. In addition, the University also closely follows the long-term work of exceptionally successful alumni whose performance in their fields or academic careers is unique.

AAU maintains a database of companies and organizations that offer internships and employment to both AAU students and alumni. In addition, the University also hosts the annual *AAU Career Expo*, which offers both current students as well as alumni an opportunity to meet potential employers in their fields, share their CV or attend lectures addressing professional skills or employment opportunities at specific organizations. In 2020, due to government restrictions on in-person events, AAU partnered up with [JobSpin](#) and invited students to participate in the first ever Virtual Job Fair.

Throughout the year, AAU also organizes career seminars in cooperation with a partner institution, which prepare students for their future career. In 2020 seminars for students were held with alumni working at: the UN, LMC, Job.cz, ART Domains, Honeywell Aerospace, and more. Besides, in 2020, AAU began doing "Alumni Spotlight Fridays" on Instagram featuring alumni [success stories](#), their career paths and employers, further studies, and tips they'd give to current students. In addition to the database of companies and organizations, many alumni

In 2020, AAU alumni served on the following committees involved in the



## **5. Interest in Studying at AAU**

### **Admission**

Admission is subject to the Anglo-American University *Admission Policy* available on the University's website, specifically here: <https://www.aauni.edu/wp-content/uploads/2021/01/admissions-policy-2020-21-update-final-1.pdf>.

**Undergraduate**

**Study Praduate**

h) All applicants must prove proficiency in the English language at level B2 of the Common European Framework of Reference for Languages (CEFR) for enrollment in undergraduate programs. Degree seeking applicants must prove their proficiency by submitting a sufficient score from one of the following English proficiency tests:

TOEFL (iBT min. 71, PBT min. 525);

IELTS (min. 6 – with a minimum score of 5.5 in each section);

FCE (min. C);

CAE (min. 160);

BULATS (min. 60);

City & Guilds – IESOL (Communicator);

Pearson PTE (min. 59);

IGCSE First Language English (C or higher);

IGCSE English as a Second Language (B or higher);

IB (English C at HL/SL).

Admissions regulations specify the criteria when an applicant is eligible for an English proficiency waiver. These applicants will have to prove their English proficiency through the AAU admissions interview.



**Promotional Cooperation with High Sc**

## **6. Faculty and Staff**

### **The Promotion Policy and Motivation Tools**

In 2020, the AAU Faculty Code continued to allow permanent faculty (with both fixed-term and indefinite employment contracts) to choose between two career tracks – one with a deeper focus on teaching, the other on science and research. The Faculty Code also presents an internal list of 5 ranks, each of which corresponds to a certain salary level. Currently, the

## Managing Conflict in the Classroom

Before the start of each semester, AAU organizes workshops for new faculty members, introducing them to NEO (a learning management system used at AAU) and to the tuition methods used at AAU. Two such virtual workshops, including a think tank on online teaching, were organized in 2020, and

## 7. Internationalization

### **Promoting Student Participation in International Mobility Programs, Adapting Study Plans and Transferring Awarded Credits**

In common with other Czech universities, AAU's international mobility activities in 2020 were severely affected by Covid-19. Of the 21 students who had been previously selected for an exchange in Spring 2020, only 4 managed to complete their exchange as planned; 8 returned home prematurely, but continued their exchange semester online; and 9 either postponed or cancelled. The picture in Fall 2020 was no better: out of 16 candidates, 13 cancelled and 3 postponed to Spring 2021. Only two outbound students were mobile in Fall 2020: one in a continuing full-year exchange, which began in February, just before the pandemic; and one in a virtual mobility to Taylor's University Malaysia, which had itself been postponed from Spring 2020. Nonetheless, since candidates for our exchanges are selected several months in advance, we did continue promoting our international programs and running selection panels throughout the year.

Student mobility program selections take place twice per year (in February/March and in September). Students receive information about opportunities to study abroad direct from the Director of International Cooperation, from the University website, by e-mail and from social media. To be eligible, students must have completed at least ten courses (60 ECTS) before their departure, i.e. they must have completed the first year of their studies; in addition, they must have a GPA of at least 2.5 (minimum 0, maximum 4). Applicants submit an online application form, plus attachments (CV, a motivation letter, and a transcript). Another criterion is a direct recommendation from the respective Dean.

In March 2020, the primary selection was carried out by the Director of International Cooperation and the Vice-President for Enrolment Management; while in September 2020, it was carried out by the Director of International Cooperation and the President. The Director of International Cooperation also prepares the students' *Learning Agreements* and grant agreements; the individual students' study plans (which are recorded in their *Learning Agreements*) are consulted with and subsequently approved by the relevant *Assistant Deans*. On completion of their studies abroad, the student must provide a confirmation of the length of their stay and an official transcript of their study results (usually provided by the partner institution); these must be presented to the Director of International Cooperation. Credit transfer is approved by the Dean of the respective study program; he or she lists the courses that are being transferred and their equivalents on a separate signed form, which is then presented to the Student Services Center, where it is entered into the University's information system. Outgoing students are encouraged to have a full course load during their stay (i.e. 30 ECTS credits).

### **Teaching and Administrative Staff Mobility**

Unfortunately, staff mobility was another area of activity that was impacted by Covid-19. Although AAU is a very small institution and the absolute number of our outbound staff mobilities is never

Prior to the pandemic, we had selected four candidates for Erasmus+ teaching or training mobilities in Spring 2020, but in the event, all four had to be cancelled. We later tried to reschedule two of the teaching mobilities from this group for Fall 2020, but they were also cancelled. Our attempt to announce an additional Call for Applications for staff mobility in September 2020 received only one application, which it was not





America”. This successful panel discussion involved both faculty and students and will continue in the future.

Throughout 2020, AAU continued to organize the Research Coffee workshops. They offer AAU researchers a regular opportunity to present their work and develop it further on

Students of the Humanities study program participated in activities related to new project on AAU History (led by Prof. Milada Poliřenská). Students of the International Relations and Diplomacy program regularly directly cooperate with leading researchers in political science and diplomatic history and actively participate in the organization of the events. In 2020, they took

## Grant projects obtained or ongoing in 2020

**Grant project                      Source                      Researcher / guarantor**

## Overview of Conferences, Seminars, Discussions and Other Academic Events at AAU in 2020

<b>Title</b>	<b>Type of Event</b>	<b>Speakers/ Organizers</b>	<b>Date</b>
Digital Marketing Strategies for the 2020's. Open MBA lecture	lecture	Niklas Myhr	January, 16th
Trade Opportunities in Australia and New Zealand	panel discussion	Confederation of Industry of the Czech Republic and Australasian Business in Europe	February, 5th
30 Years of AAU: Anniversary Launch	symposium	Veronika Johanovská, Št pán Müller	February, 11
US Embassy Info Session: Summer Work & Travel	information session	U.S. Embassy Prague	February, 13
Art of Surveillance	exhibition	Liberta Dergham	February, 13
Delicate Wars and Poem Without Words	exhibition	Claire Turnau, Saskia Litvinova	February, 14
The Global Macro Environment. Open MBA lecture	lecture	Greg Pezda	February, 27
Professors in the Pub: The Politics of Climate Change	panel discussion	George Hays II	February, 27
Research Coffee Featuring: Andrew L. Giarelli, Ph.D.	research presentation	Andrew L. Giarelli	February, 28



Facebook Live with Study in the Czech Republic	information session	Liza Miezejeski	May, 28
1:1 Thursdays   online mentoring + networking	discussion	Markéta Fischerová	May, 28
The Radical Women   Art Exhibit	exhibition	Alena Kucerova, Jitka Svobodova, Veronika Holcova, Karima Al-Mukhtarova, Veronika Srek Bromova	June, 2
Strange Spring   Art Exhibit	exhibition	Veronika Srek Bromova	June, 4
ONLINE: IFRS Global Rules and Local Use	international conference	Peter Bolcha (AAU guarantor)	October, 8-9
1:1 Fridays   online mentoring + networking	discussion	Ziv Semadar	October, 9
Festival of Democracy Presents: Should the Statutes Stand? Forum 2000	panel discussion	Milada Polišenská, Philip Murphy, Carollann Braum	October, 12
The Inaugural Anglo-American Studies Roundtable	panel discussion		



Team member at TA R project „Tvorba pokročilých nástrojů pro analýzu dopravních nehod pro Policii ČR“, CK01000049; at Faculty of Law Charles University (in cooperation with Masaryk University)

*Reviewer*

*Central European Business Review*

*International Journal of Environmental Research and Public*



“Prague A Decade Ago.” *PragueLife*, Oct. 29, 2020.

“Loving Libe .“ *PragueLife*, Oct. 15, 2020.

“From Resigned Observers to Truth-Demanders: How Slovaks Have Changed in One Decade.” *The Slovak Spectator*, Sept. 16, 2020.

“Vienna Escape.” *PragueLife*, Sept. 15, 2020.

“Tramping the Posázaví.“ *PragueLife*, Aug. 28, 2020.

“Jizera Mountains Magic.” *PragueLife*, Aug. 14, 2020.

#### *Lecture at a conference*

“*Cheyennes and Folklorists: 130 Years of Narrative Collecting.*” 15<sup>th</sup> International Cultural Studies Conference. University of Pardubice, Nov. 6, 2020.

[https://ff.upce.cz/sites/default/files/public/lavi0532/book\\_of\\_abstracts\\_154621.pdf](https://ff.upce.cz/sites/default/files/public/lavi0532/book_of_abstracts_154621.pdf)

“*The Subtleties of the American Joke: Mark Twain Versus Europe.*” Inaugural Anglo-American Studies Roundtable: The World and America. Anglo-American University, Oct. 16, 2020.

#### *Media*

AAU-Radio Free Europe/Radio Liberty Vaclav Havel Journalism Fellows. Organized and moderated panel discussion with AAU journalism students and young journalists from Russia and other post-Soviet states. Offered as AAU public event. Spring 2020.

Shakespeare Film Festival. Organized and moderated screenings of Shakespeare film adaptations for AAU community in coordination with new Advanced Seminar in Shakespeare (LIT 320/520). Spring 2020.

### **Joshua Hayden, Ed.D.**

#### *Article*

Hayden, J. (2020). The Czech Republic and the United States are united by a vacuum of moral leadership. *Info.cz*. 25. 6. 2020. <https://www.info.cz/nazory/hayden-cr-a-usa-spojuje-vakuum-moralniho-vedeni>

Hayden, J.

*Media*

Hayden, J., Rafoth, T. (2020). *The Threshold of Leadership: Czech Heroes and Dissidents*.  
[videoserries for AAU

**prof. Marek Jícha**

*Book*

Baran, L., Jícha, M., Šofr, J. & Souček, D. (2020) *Česka kameramanská škola/Czech Cinematographer School*. Praha: Panavision.

*Exhibition*

*100 Years of Czech Society of Cinematographers*. Touring exhibition that opened July 2020 in Naměstí Míru. Sponsored by AČK and Panavision.

November 2020. International workshop organized by the Universities of Turin and Venice. Online.

*Report*

Szalai, M., & Ayan Musil, P. (2020). How to develop V4-Turkey relations. *Think-Visegrad Platform*. <https://think.visegradfund.org/analyses/>

*Editorial membership, reviewer*

*Central European Journal of International and Security Studies* [Editorial Board]  
CEE New Perspectives

*Article*

Polišenská, M. (2020). Intersections of Nationalism and Diplomacy in Central Europe. *International Journal of Advanced Science and Technology*, 29(12), pp. 1494-1505.

Polišenská, M. (2020). „Stál k pohostině prostěný“: Sedm století vysokoškolského vzdělání v

**Ing. Miroslav Svoboda, Ph.D.**

*Media*

Vašenda, J. (2020). Interview with Thomas Archer Bata, great-grandson of Tomáš Ba a. *Trade-off*. 5(2), 41-45. <http://trade-off.cz/clanky/interview-thomas-bata-grandad-always-taught-happiness-positivity-choice-life/>

*Membership*

*Trade-Off* (Editorial Board)

**prof. Ing. Alena Zemplerová, CSc.**

*Book chapter*

Zemplerová A. (2020). The Impact of the Covid-19 Measures on Small Businesses. In L. Tungul (ed), *The (Post)Covid Era: The Middle Class in Focus*. 60-62. Praha: TOPAZ.

Zemplerová A. (2020). Státní pomoc podnikatel m v období krize.

## **Teresa Collazo Lugo**

### *Lecture*

*About MALL in Spanish classroom*

*PraguELE – I Jornada de Formación de profesores de ELE*. Praha, Univerzita Karlova, 7. 3. 2020.

## **Mgr. Zuzana Fellegi, LL.M.**

Fellegi, Z. (2020). Rovnost žen a muž v české republice – jak dospět od formální úpravy k praktické aplikaci. In Šmíd, M. (eds.), *Právo na rovné zacházení. Deset let antidiskriminačního zákona*. 66-105. Wolters Kluwer.

## **Martina Freitagová, M. A.**

### *Media*

Freitagová, M. (2020, May 13). *New book answers questions most frequently asked in galleries* [interview, Ruth Fraňková].

<https://www.radio.cz/en/section/in-focus/new-book-answers-questions-most-frequently-asked-in-galleries>

## **PhDr. Arshad Hayat Yousafzai, MA. MSc.**

### *Article*

Tahir, M., Hayat, A., Rashid, K., Afridi, M.A., & Tariq, Y. B. (2020). Human capital and economic growth in OECD countries: some new insights. *Journal of Economic and Administrative Sciences*, 36(4), 367-380. DOI: 10.1108/JEAS-07-2019-0073

Tahir, M., & Hayat, A. (2020). Does international trade promote economic growth? An evidence from Brunei Darussalam. *Journal of Chinese Economic and Foreign Trade Studies*, 13(2), 71-85. DOI: 10.1108/JCEFTS-03-2020-0010

Hayat, A., & Tahir, M. (2020). Foreign direct investment, natural resources and economic growth: a threshold model approach. *Journal of Economic Studies*, first online. DOI: 10.1108/JES-03-2020-0127

Hayat, A., & Rakshit, S. (2020). *Natural resources curse or blessing? Evidence from a large panel dataset*. <https://mpra.ub.uni-muenchen.de/101704/>

Defended Ph.D. Economics & Finance dissertation at Charles University, on June 17, 2020.

## **Angel Hoekstra, Ph.D.**

### *Article*

Hoekstra, A. (2020). Insights on the Pandemic from Abroad. ASA footnotes, May/June, p. 4. *ASA FOOTNOTES Special Issue, Sociologists and Sociology During COVID-19*. May/June 2020, 48(3), 4.

### *Reviewer*

*Teaching Sociology*



### Article

Hribek, T. (2020). The last Viennese polymath. *Metascience*, 29(3), 385-390.

### Book chapter

Hribek, T. (2020). Minimum Dwellings: Otto Neurath and Karel Teige on Architecture. In S. Schuster (ed.), *The Vienna Circle in Czechoslovakia*. 111-134. Cham: Springer.

## Helman, Ivy

### Media

Blog: *Feminism and Religion* (11 posts in 2020), <https://feminismandreligion.com>.

Janoš ík, V. (2020). *Napínat sou asnost: detektivní pátrání po sdíleném sv t*. Praha: Akademie výtvarných um ní v Praze.

## Ing. Petra Jílková, Ph.D.

### Proceeding's paper

Jílková, P. (2020). Online marketing campaign in context of influencer marketing. In *International Scientific Conference of Business Economics Management and Marketing 2019. Proceedings of International Scientific Conference of Business Economics Management and Marketing*. 57-65. Masaryk University.

## Pavla Jonssonová, PhD.

### Book

Jonssonová, P. (2020). *R žové vrány: muzikantky v 21. století*. Volvox Globator.

### Article

Jonssonová, P. (2020). Undergroundová básní ka Janka agileva v novém filmu Petra Zelenky. *His Voice*, 24. 11. <https://www.hisvoice.cz/undergroundova-basnirka-janka-dagileva-v-novem-filmu-petra-zelenky/>

### Conference lecture

"Contemporary Czech Women Alternative Musicians". MusicaFemina – International Symposium, Budapest, 8-9 January 2020.

### Media

Den poezie, 21. 11. 2020. *tení z punkových text* .

<https://www.youtube.com/watch?v=zhmpwFB1p1s>

Radio 1: *Dj Ji í Šteffl, rozhovor*, 2. 10. 2020

[Zážitky z listopadu 1989]. In M. Klocová, *Úhel pohledu: Listopad 1989*. Kids & Heroes, prosinec 2020.

Festival Tabook, koncert *Malé Zuby*, 3. 10. 2020

**JUDr. Radka MacGregor Pelikánová, Ph.D., L.L.M., MBA**

*Proceeding's paper*

MacGregor Pelikánová, R., Kašný Jiří & MacGregor, R. (2020). Sustainable ethics by a luxury fashion quartet – A message in LVHM, Kering, Prada and Tod's Codes. In O. Dvoulitý, M. Lukeš, & J. Mísa (Eds.), *8th International Conference on Innovation, Management, Entrepreneurship and Sustainability (IMES)*. May 28-29, 2020, Prague. pp. 336-348. Prague University of Economics and Business.

**David Muir, M.B.A., MSc.**

*Proceeding's paper*

Muir, D. J. (2020). Capital Market Buyouts –A Gordian Knot? 267-274. In I. Jindřichovská, & P. Bolcha (eds.), *The 8<sup>th</sup> International Scientific Conference IFRS: Global Rules and Local Use – Beyond the Numbers, Anglo-American University and Metropolitan University Prague, Prague, 8. – 9. 10. 2020*. Anglo-American University & Metropolitan University Prague

*Article*

Pilný, O. (2020). Irish Studies in Continental Europe. *Irish University Review*, 50(1), 215–220. DOI: 10.3366/iur.2020.0448.

*Book Review*

Pilný, O. (2020). Eamonn Jordan and Eric Weitz. *Journal of Contemporary Drama in English* 8(1), 199-203. DOI:10.1515/jcde-2020-0017.

*Editorial board membership*

*Litteraria Pragensia. Studies in Literature and Culture* (FF UK)  
*Studies in Literature and Culture* (Faculty of Arts, Charles University)  
*Irish University Review* (Edinburgh University Press)  
*Review of Irish Studies in Europe* (University of Aberdeen)  
*Études Irlandaises* (Presses universitaires de Rennes)  
*Hradec Králové Journal of Anglophone Studies* (Univerzita Hradec Králové)  
*The Parish Review. Journal of the International Flann O'Brien Society* (University of Vienna)  
*Irish Studies in Europe*. Edition series *European Federation of Associations and Centres for Irish Studies*.  
Bibliografie International Association for the Study of Irish Literatures.

**Mgr. Piotr Sikora**

*Booklet*

*COSMOS exhibition catalogue*  
Review of the Biennale Matter of Art. *Szum Magazine*.

*Lecture*

*Kill Memory, Kill Pain, Turn Heart Into A Stone Prepare to Live Again*. Fine Art Academy in Prague for the studio of Milena Dopitova.

*Total Failure Spectacular Collapse.* Exhibition by Norbert Delman and Max Lysacek, Pragovka.

*Picnic at The Flame.* Exhibition and activity in the public space, T inec.

*Conference lecture*

*Censorship Strikes Back and Other Tales.* The conference hosted by Spolek Skutek.

*Membership*

Member of the warranty committee of Fine Arts Academy in Katowice

*The New Dictionary of Old Ideas:* a summary of a longlasting research project on the identity of Central Eastern Europe

**Björn Steinz, Mg.A.**

Steinz, B. (2020). *Prague – von Pandemonium to Pandemic* [photogallery online].

<https://www.panos.co.uk/news/prague-von-pandemonium-to-pandemic/>

## 9. Quality Assurance and Activities Evaluation

### Internal Quality Assessment

In 2020, the University continued increasing teaching quality through selecting qualified lecturers to work at AAU, and by providing leadership to faculty (seminars, teaching peer reviews, syllabus evaluation by Deans, students' evaluation analysis, etc.), especially with regard to the start of the COVID-19 pandemic in March 2020 and the subsequent switch to on-line instruction. Methodological guidance and training was provided to all teachers. The methodology was further refined in Fall 2020.

It is based on the breakdown of activities in the course, which lead to the completion of the desired learning outcomes, into the synchronous (real time classes in Microsoft Teams, where all students and faculty were given their own personal account) and asynchronous (pre-recorded lectures, assignments, quizzes and discussion forums in the NEO LMS) activities.

AAU uses a standardized evaluation questionnaire based on ones used at US universities. In 2020, the whole evaluation scheme was administered on-line and students were to fill in the questionnaire within a specified time window, whereas in the past, the students were asked to fill in the questionnaire during the last lecture before the final examination.

The on-line questionnaire is anonymized and focuses on the lecturer's teaching style, their approach to their students and the contents of the course. Each question can be answered on a response scale.

The questionnaires are then evaluated by the *Institutional Research Office*, which prepares reports on individual courses and quantitative analyses of the University's activities. The results of the students' evaluations are compared with results from previous semesters and with the results of other lecturers. Should any issue arise, it is discussed with the lecturer in question. Serious teaching deficiencies, visible in the students' evaluation over a number of semesters and verified by other sources, can lead to the lecturer's dismissal. However, although the questionnaires are an important tool for the evaluation of the lecturer's teaching methods, interpreting them requires objectivity and experience and they are not the sole method on which the lecturer's ~~method~~ <sup>method</sup> is based. All AAU lecturers are always notified of the evaluation results.

The

In November 2019, AAU was inspected within its role as a branch of an international European college pursuant to Act 111/1998 Coll. on Colleges and Universities, Section 93a, Paragraph 4. The inspection was carried out by representatives of the Office of the Deputy Minister of the Higher

## **10. National and International Excellence**

In October 2020, AAU organized the 8<sup>th</sup> year of *IFRS Global Rules and Local Use* international conference fully online, in cooperation with Metropolitan University Prague. The conference proceedings are indexed in Web of Science.

As a non-profit US accredited university, AAVŠ is member of the following academic organizations: Council of International School (CIS), Association of American International Colleges and Universities (AAICU) and European Consortium for Political Research (ECPR).

## **11. The Third Role of the University**

**Activities supporting the transfer of knowledge into practice (e.g. centers for the transfer of knowledge and technologies, incubators, spin-offs)**

Aside from the activities described above (Chapter 8), AAU was not active in this area.

**Activities supporting cooperation with regional autonomies and notable regional institutions (e.g. preparation of plans and strategies for regional development, solutions for environmental and social issues)**

In 2020, AAU was

## **12. AAU s activities related to the effects of the coronavirus SARSCoV-2 pandemic**

### **Immediate response to the pandemic**

On March 10, 2020, the government regulation banned students' presence on campus until further notice, effective from the following day. AAU responded immediately and was able to resume instruction in all courses online from March 13. The first steps were the following:

- AAU secured disinfection to all offices, classrooms and corridors.
- AAU introduced a new platform for online class meetings, MS Teams. All faculty and students were provided with login credentials and virtual teams were established for all courses.
- AAU shifted the mid-term break by one week earlier (March 23–27, 2020) to provide faculty and students with more time to adjust.
- Faculty and students were provided with a series of trainings on the use of MS Teams.
- Faculty were provided with a series of workshops on virtual instruction and a storage of relevant resources was created.
- AAU has formed the



## **Instruction in the spring term**

Following the shift to virtual instruction, AAU introduced the following rules for course delivery:

- Microsoft Teams was compulsory to use for audio/visual contact between instructor and student and to track students' attendance.
- NEO LMS was compulsory to use for sharing and storing syllabi, documents, assignments and other forms of

- All course evaluations (which are compulsory at AAU) were conducted online via the NEO Learning Management System.
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Online-friendly divided classes: face-to-face course sections designed in such a way that both online and on-site students may participate. With regard to class sessions, students were divided into two groups. Both types of course sections had a scheduled time slot for class sessions. In online-friendly divided classes, this time slot was divided into two

