

Chapman University

o poskytovatele

Chapman University Prague MBA

Chapman University (Kalifornie, USA)
se v
USA.
U.S. News and World Report

roce 1861. V roce 2016

V
Business Administration

Anglo-

Master of

V souvislosti s
povinna (
republiky ve smyslu f

roce 2016 byla Chapman University

pro mimoevropskou

bylo Chapman University

2018.

souladu s

1. Z

Gavin S. Herbert, Jr.

Larry Higby

Mark Hilbert

William K. Hood

Andy Horowitz

R. David Threshie

Ex-Officio Trustees

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Connie Benson 93

Sandee Collier

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Reverend Don Dewey

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Reverend Jay Hartley

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Reverend Richie Sanchez

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Reverend Felix Villanueva

Board of Governors

vize a

v origin

2. programy, organizace studia a

programy

ISCED/ISCED-F	programu	programu	Forma studia	S doba studia
7/0413	F0040	Master of Business Administration	p	3 semestry (1,5 roku)

Informace o studiu v programu Master of Business Administration

Master of Business Administration na Chapman University je

	Rozsah (US kredity)	Rozsah (ECTS kredity)	
BUS 601 Economic Analysis for Business	4	8	Zk
BUS 603 Statistics for Business Decisions	4	8	Zk
BUS 602 Accounting and Financial Analysis	4	8	Zk
BUS 604 Organization and Management	4	8	Zk
BUS 610 Understanding the Global Business Environment	4	8	Zk
BUS 605 Marketing Management	4	8	Zk
BUS 607 Financial Management	4	8	Zk
BUS 606 Operations and Technology Management	4	8	Zk
BUS 612 Strategic Management	4	8	Zk

	Rozsah (US kredity)	Rozsah (ECTS kredity)	
BUS 621 Investments	3		

3. Studenti

a **charakteristiky**

Viz tabulka 3.1

Chapman University

4. Absolventi

telnost a z

Chapman University

v

Chapman University je s

5. o studium

programu *Master of Business Administration*

(v

t):

- Test of English as a Foreign Language (TOEFL): 550 (PBT) or 80 (iBT)
- International English Language Testing System (IELTS): 6.5
- Pearson Test of English (PTE Academic): 53
- Cambridge English Advanced Exam (CAE): Level C1

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6.

Chapman University

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7. Internacionalizace

Podpora **na zahrani** **programech,**
a

Studenti *Master of Business Administration* se mobilit vzhledem
k povaze programu .

Integrace zahra **obce**

Diverzita, inkluzivita mezi hodnoty Chapman

8.

is

V

Master of Business Administration

10. a excellence

roce 2020

Chapman University 2019 do kategorie *R2 status* Carnegie Classification of Higher Education

Chapman University Argyros School of Business and Economics
Master of Business Administration roce 20
v U.S. News World Report m
fakulty v U.S. News World Report v kategorii *U.S. Full-Time MBA*. Byla hodnocena
USA.

Ve dne 11. ledna 2020 se konal 25 workshop
kde a Argyros School of Business and Economics

Argyros School of Business and Economics v roce 20
a AACSB

11. role

v oblasti

do praxe

Viz kapitola 8.

v regionu
v regionu

s

a

institucemi

12.

**v souvislosti s dopady pandemie
koronavirem SARSCoV-2**

University.

obsahu nebo v

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