



School of Business Administration at Anglo-American University
and Department of International Business at Metropolitan University Prague organise

10th International Scientific Conference IFRS: GLOBAL RULES & LOCAL USE - BEYOND THE NUMBERS

6–7 October 2022

David Muir - *Goodwill and net worth*

CSR/Integrated and Non-Financial Reporting | Chair: Ladislava Knihová 2.06

Jiří Kašný, Radka MacGregor - *Codes of Ethics for Accountants – Preferences and trends implied by a century-long practice*

Robert MacGregor, Meruyert Zhekebayeva - *Code of Ethic as Moral Sword or Moral Shield - Pfizer Case study*

Ladislava Knihová, Petra Jilková - *ESG factors in sustainability reporting as a competitive advantage*

Gaby Meissner - *A case Study in failure of German and EU Capital market supervisory systems – the Wirecard case*

17: 45 – 18:00 Official ending and closing remarks 2.07
Irena Jindřichovská, Jan Vašenda

Partners of the conference:



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