

Chapman University

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Joanna Srholešková, Ph.D. N D Q F H O i S U R U H N W R U D S U R D N D G H P L F
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7 H [W R Y i p i V W S t O R K D Y ê U R p Q t poskytovatele pro rok 2023

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1. Základní údaje o poskytovateli

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Název zní: Chapman University

Sídlo: 1 University Drive, Orange, CA 92866, USA

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118 00 Praha 1

Údaje o vedoucích a statutárních orgánech Chapman University

1 H M Y \ ã å t P V W D W X W i U Q \$ R I R Y H U Q E W \ & M B S P D H Q / L G H Q W U H N W
orgány jsou Board of Trustees, Board of Governors a President's Cabinet.

1 t å H Q i V O H G X M H V O R å H Q t M H G Q R W O L Y ê F K R U J i Q \$

President

Daniele C. Struppa, Ph.D.

Board of Trustees

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James Mazzo (Vice Chair)

Scott Chapman (Secretary)

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Marilyn Alexander

/ L V D \$ U J \ U R V ¶

Raj S. Bhathal

Gaye Birtcher

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James P. Burra

Phillip H. Case

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Irving M. Chase

Jerome W. Cwiertnia

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Emile Haddad

Gavin S. Herbert, Jr.

Mark Hilbert

William K. Hood

Andy Horowitz
Andrés

John 6 D Q G H U V ¶
Bicky Singh
Betty Uribe
Kelly Vlakis- + D Q N V 0 % \$ ¶
James F. Wilson
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Bart Asner
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Sheryl Bourgeois
Barry Goldfarb
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Gavin S. Herbert
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Steeve Kay
Joe E. Kiani
Jennifer L. Keller
Michael Mussallem
Jim Petterson
Susan Samueli
Christine Sisley
Ralph Stern
David Stone
Ken Tokita
Alan L. True
David Wilson

2. Studijní programy, organizace studia a Y] G O i Y D F t p L Q Q R V W

Studijní programy

ISCED/ISCED-F	Kód studijního programu	Název studijního programu	Forma studia	Standardní doba studia
7/0413	F0040	Master of Business		

6 H] QDP S R Y L Q P W \$ K S H

1 i] H Y S H G P W X	Rozsah (US kredity)	Rozsah (ECTS kredity)	= S \$ V R] D N R Q
BUS 601 Economic Analysis for Business	4	8	Zk
BUS 603 Statistics for Business Decisions	4	8	Zk
BUS 602 Accounting and Financial Analysis	4	8	Zk
BUS 604 Organization and Management	4	8	Zk
BUS 605 Marketing Management	4	8	Zk
BUS 607 Financial Management	4	8	Zk
BUS 606 Operations and Technology Management	4	8	Zk
BUS 610 Understanding the Global Business Environment	4	8	Zk
BUS 612 Strategic Management	4	8	Zk

6 H] QDP Y R O L W H O Q ê F K S H G P W \$

1 i] H Y S H G P W X	Rozsah (US kredity)	Rozsah (ECTS kredity)	= S \$ V R] D N R Q ní
BUS 621 Investments	3	6	Zk
BUS 624 Marketing Research	3	6	Zk
BUS 626 Consumer Behavior	3	6	Zk
BUS 627 Advanced Corporate Finance	3	6	Zk
BUS 628 International Finance	3	6	Zk
BUS 630 New Product Development	3	6	Zk
BUS 631 Derivative Securities and Markets	3	6	Zk
BUS 632 Financial Reporting and Analysis	3	6	Zk
BUS 633 International Marketing	3	6	Zk
BUS 634 Marketing Strategy	3	6	Zk
BUS 635 Management of Entrepreneurial Enterprises	3	6	Zk
BUS 637 Financial Markets and Institutions	3	6	Zk
BUS 638 Internet and Social Media Marketing	3	6	Zk
BUS 639 Mergers, Acquisitions, and Corporate Restructuring	3	6	Zk
BUS 640 Leadership and Corporate Governance	3	6	Zk
BUS 641 Portfolio Management	3	6	Zk
BUS 645 Human Resources Management	3	6	Zk
BUS 648 Creating Enduringly Successful Firms	4	8	Zk
BUS 652 Conflict and Negotiation	3	6	Zk
BUS 656 Project Mo-4(e 0<</MCID 131/Lang (cs-CZ)>> I			

4. Absolventi

=DP VWQDWHOQRVW D JDP VWQDQRVW DEVROYHQW\$

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VWDWLVLN JYH HM RYiQ\ QD ZHERYêFK VWUiQNiFK Y\VF
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- \$EVROYHQWND &KDSPDQ 8QLYHUVLW\ /RWXV 7KDL¶ S
DPELFLy]Qt FtO VQtåLW RGSDG GR URNX QD QXOX

Spolupráce s EXGRXFtPL JDP VWQDYDWHOL

&KDSPDQ 8QLYHUVLW\ MH V EXGRXFtP aktivní konvok
% KHP URNX VH QD XQLYHUJLWQtP NDULpUQtP SRUWiOX RI
S tOHåLWRVWt

5. Zájem o studium

3RGPtQN\ S lUuHwproNthUW

8FKDJHbL R VWXGLXP PXVHMt VSOQLW QiVOHGXMtFt SRGPT

0tW XNRQpHQp Y\VRNRãNROVNp DOHVSR EDNDOi VNp

'RORåLW JQDORVW DQJOLpWIOHGXMtFURKQLHMW\$QR&RC

QHVF&W VWDUãt GYRX OHW

- o Test of English as a Foreign Language (TOEFL): 550 (PBT) or 80 (iBT)
- o International English Language Testing System (IELTS): 6.5
- o Pearson Test of English (PTE Academic): 53
- o Cambridge English Advanced Exam (CAE): Level C1

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6. =DP VWQDQFL

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LGHQWLWX JHQGHURYp Y\MiG HQt VIKQVHQS\$WRG QW
S tVOXãQRVW Y N URGLQQê VWDY SV\FKLFNp pL PHQW
RULHQWDFL VWDWXW YRMiND pL YiOHpQpKR YHWHUIQ
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Vedení Chapman University má stanovený SRVWXS\ Y REODVWL VH[XiOQt
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na adrese <https://www.chapman.edu/reporting/>.

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7. Internacionalizace

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Studenti program *Master of Business Administration* VH JDKUDQLpQtFK PRELOL
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10. Národní a mezinárodní excelence

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- 3RGOH 7KH 3ULQFHWRQ 5HYLHZ MH ÄPLPR iGQRX NRPEL SURIHVLRQiOQtFK SURJUDP\$³ D WDNp MHGQRX] QHMOHS Y]G OiYiQt Y]HPL
- 4 roky je ãSLpM Prôcérem)XOEULJKWR.YêFK XpHQF\$
- Studenti Chapman University získávají Yê]QDPQi RFHQ Qt NWHUi XPRå XM studentovi ez~ptDiVYH Y]G OiYDFtFK SURJUDPHFK SR FHOpP VY
- Chapman University NODGH]YOiãWQt G\$UD] QD LQRYDWLYQt Y\OH DNDGHPLFNêFK LQVWLWXFt YpHWQ XpHEQtFíK RVQRY I Podle U.S. News & World Report byla jmenována jednou z nejlepších univerzitedvou ÄQHMLQRYDWLYQ Mã

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